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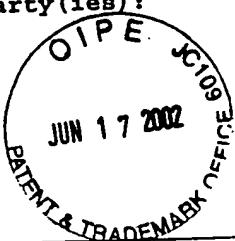


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Gordon James Smith



2. Name and address of receiving party(ies):

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New Orchard Road
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09/72261
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3. Nature of conveyance:

Assignment

Execution Date: January 25, 2001

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is January 26, 2001

A. Patent Application No.(s)

B. Patent No.(s)

09/772261

5. Name and address of party to whom correspondence concerning document should be mailed:

James R. Nock, Esq.
IBM Corporation
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3605 Highway 52 North
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Rochester, MN 55901-7829
(507) 253-2557

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Authorized to be charged to IBM Corporation deposit account

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APRIL 23, 2001



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BRIEF: ASSIGNMENT OF ASSIGNEE'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNEE:
SMITH, GORDON JAMES

DOC DATE: 01/25/2001

ASSIGNEE:
INTERNATIONAL BUSINESS MACHINES
CORPORATION
NEW ORCHARD ROAD
ARMONK, NEW YORK 10504

SERIAL NUMBER: 09772261
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FILING DATE: 01/29/2001
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A S S I G N M E N T

Whereas, I,

(1) Gordon James Smith
County of Olmsted of Rochester,
and State of Minnesota,

have invented certain improvements in

SYSTEM AND METHOD FOR AUTOMATICALLY ADJUSTING
MERCHANDISE PRICING AT A SERVICE-ORIENTED USER
INTERFACE TERMINAL BASED UPON THE QUANTITY OF
USERS PRESENT AT THE TERMINAL

and executed, respectively, a United States patent application therefor on
(Date Inventors Signed Declaration) (1) January 25, 2001.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and I hereby agree that IBM may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

(1) Signed at Rochester, MN on 1/25, 2001.

Gordon James Smith
Gordon James Smith